

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT																		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST																		
<b>CONVEYING PARTY DATA</b>																			
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<b>CORRESPONDENCE DATA</b>																			
Fax Number: (214)661-4691 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 214-953-6691 Email: b.k.drinkwater@bakerbotts.com Correspondent Name: B.K. Drinkwater, c/o Baker Botts L.L.P. Address Line 1: 2001 Ross Avenue, Suite 600 Address Line 4: Dallas, TEXAS 75201																			
<b>ATTORNEY DOCKET NUMBER:</b>	002642.2431																		

900188963

**TRADEMARK**  
**REEL: 004519 FRAME: 0438**

CH \$140.00 85248446

NAME OF SUBMITTER:	B.K. Drinkwater
Signature:	/B.K. Drinkwater/
Date:	04/11/2011
<b>Total Attachments: 5</b> source=JPMorgan Peanut Labs Release#page1.tif source=JPMorgan Peanut Labs Release#page2.tif source=JPMorgan Peanut Labs Release#page3.tif source=JPMorgan Peanut Labs Release#page4.tif source=JPMorgan Peanut Labs Release#page5.tif	

## INTELLECTUAL PROPERTY SECURITY AGREEMENT

March 29, 2011

Pursuant to a Pledge and Security Agreement (as amended, supplemented or otherwise modified from time to time, the "Security Agreement"), dated as of October 22, 2009, Peanut Labs, Inc., a Delaware corporation ("Grantor"), whose address is 114 Sansome Street, Suites 920, 950, San Francisco, California 94104, hereby grants and assigns to JPMorgan Chase Bank, N.A. as Administrative Agent, whose address is 2200 Ross Avenue, 8th Floor, Dallas, Texas 75201, Attention of Vicount Cornwall, a continuing security interest in and a continuing lien upon all of its right, title and interest in and to the following, whether now owned or hereafter acquired:

(a) all copyrights, rights and interests in copyrights, works protectable by copyright, copyright registrations, and copyright applications; all renewals of any of the foregoing; all income, royalties, damages, and payments now or hereafter due and/or payable under any of the foregoing, including damages or payments for past or future infringements for any of the foregoing; the right to sue for past, present, and future infringements of any of the foregoing and all rights corresponding to any of the foregoing throughout the world, including without limitation, the foregoing as set forth on Exhibit A;

(b) any and all patents and patent applications; all inventions and improvements described and claimed therein; all reissues, divisions, continuations, renewals, extensions, and continuations-in-part thereof; all income, royalties, damages, claims, and payments now or hereafter due or payable under and with respect thereto, including damages and payments for past and future infringements thereof; all rights to sue for past, present, and future infringements thereof and all rights corresponding to any of the foregoing throughout the world, including without limitation, the foregoing as set forth on Exhibit B; and

(c) all trademarks (including service marks), trade names, trade dress, and trade styles and the registrations and applications for registration thereof and the goodwill of the business symbolized by the foregoing; all licenses of the foregoing, whether as licensee or licensor; all renewals of the foregoing; all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, including damages, claims, and payments for past and future infringements thereof; all rights to sue for past, present, and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing and all rights corresponding to any of the foregoing throughout the world, including without limitation, the foregoing as set forth on Exhibit C.

The Administrative Agent's security interest in such copyrights, patents, trademarks, service marks and registrations, applications for registration thereof can be terminated only in accordance with the terms of the Security Agreement.

*[Signature page follows]*

HOU03:1266778

IN WITNESS WHEREOF, the undersigned has executed this Intellectual  
Property Security Agreement as of the date first above written.

PEANUT LABS, INC.

CBBy: 

Name: Nathan Runnicles  
Title: Treasurer & Secretary

HOU03:1266778

Signature Page to IP Security Agreement

TRADEMARK  
REEL: 004519 FRAME: 0441

**EXHIBIT A**

**Copyrights and Copyright Applications**

None.

**EXHIBIT B**

**Patents and Patent Applications**

None.

### EXHIBIT C

#### Trademarks and Trademark Applications

##### Trademark Applications

<u>Trademark</u>	<u>Application No.</u>	<u>Description</u>	<u>Application Date</u>	<u>Country</u>
SURVEYTOOL.COM (& design)	85/248446	Web-based survey software for small and medium businesses which allows surveys to be hosted and conducted over the Internet	2/22/2011	USA
ADIMENSION	85/279789	Conducting business marketing and advertising research and surveys; computerized database management services; public opinion polling for business or advertising purposes, namely, monitoring and profiling exposure to web content, web usage, media consumption, consumer behavior, survey responses, and preferences via a global computer information network; compiling and providing on-line computer data in the field of monitoring consumer behavior and preferences via a global computer information network; benchmarking attitudinal and behavioral data	3/29/2011	USA
PEANUT LABS (and design)	85/282269	Conduction online marketing research surveys	3/31/2011	USA

##### Registered Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Description</u>	<u>Registration Date</u>	<u>Country</u>
PEANUT LABS	3526183	Conducting online marketing research surveys	11/4/2008	USA
SAMPLE3.0	3526180	Employment and recruiting services, namely, providing persons to participate in marketing research surveys	11/4/2008	USA

Peanut Labs, Inc.  
DLI-6349143v2